



News Release
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HeroWork to Wind Up Operations

After ten years of renovating charity buildings serving vulnerable people in Greater Victoria, HeroWork is sadly announcing that it is closing its doors.

“HeroWork has made a huge impact in Greater Victoria,” said Paul Latour, CEO and Founder. “Since its inception in 2014, HeroWork has renovated 17 buildings for charities serving vulnerable people in Greater Victoria.” The value of those renovations is over \$8 million.

The society is winding up as a result of increasing construction costs, reduced returns on fundraising and successive financial losses on renovation projects. All of these relate to changing market conditions and the economic downturn.

Thousands of volunteers and hundreds of companies supported HeroWork on the renovations. Community support and an amazing staff team made the charity transformations possible.

Latour said, “Although HeroWork will no longer exist, the need for renewing charity infrastructure remains. HeroWork has proven that investing in charity infrastructure strengthens community.”

A social and economic impact analysis released earlier this year showed that renovating charity buildings results in increased services, higher quality services, better client access and improved organizational efficiency. The organizations also realize increased revenue and reduced costs.

Some of HeroWork’s more notable renovations were transforming a youth detention center in View Royal and turning it into a home for up to 80 men experiencing homelessness run by Our Place, the food distribution hub for Mustard Seed, the Downtown Community Centre for Cool Aid, the Indigenous Perspectives Society, and many more.

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